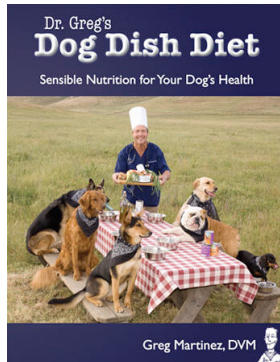


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Feed your pet to avoid the vet: Dog nutrition guide to be featured at BookExpo America



New York, NY- The bad news: over 60,000 dogs suffered from ear infections last year in the USA, according to Veterinary Pet Insurance, whose statisticians also recorded itchy skin, hotspots, vomiting and diarrhea as the most common ailments. The good news is that our pets can fight all of these problems and boost their overall health by eating right. “Improving a dog’s diet is simple once you understand what to do,” says California veterinarian Dr. Greg Martinez. “It’s not about buying exotic formulas, cooking up special concoctions or putting your dog on a strict regimen. It’s about common sense and paying attention to the needs of the particular dog.”

Dr Greg’s Dog Dish Diet: Sensible Nutrition for Your Dog’s Health explains that dogs are individuals who need different ingredients depending their physique. Throughout his 31 years of practicing veterinary medicine in Gilroy, CA, Dr. Martinez has helped thousands of patients overcome chronic afflictions by changing their diets. “My pets and patients taught me something I didn’t learn in vet school,” he says. “I now know that the lack of some ingredients in dog food, or reactions to others, can cause many common medical problems.”

Dog Dish Diet is fun and easy to read, offering simple and practical nutritional advice. It teaches dog owners how to shop for dog food by reading labels and how to supplement commercial foods with healthy “people food” and essential fats and oils. It also contains helpful tips for weight loss, fitness and natural teeth-cleaning.

Dr. Martinez hopes his book will get the word out about the simple nutritional truths that allow dogs to live happier, healthier lives. “My whole life has been centered around animals and keeping them healthy,” he says. “This book is for them.”

To obtain further information about this title and author or to place a bulk order, please book time at BEA with a Substance Books representative by visiting <http://www.substancebooks.com/beameeting.html>.

BOOK SUMMARY

Title: Dr Greg’s Dog Dish Diet: Sensible Nutrition for Your Dog’s Health

Author: Greg Martinez, DVM

Distributing website: <http://dogdishdiet.com/order-now/>

ISBN: 978-0-9841278-0-1

Price: \$17.95

Related categories: Dogs Health, Dogs Exercise, Obesity in Animals, Diseases-Diet therapy